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9 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**

10 **COUNTY OF ALAMEDA**

11  
12 G. WILLIAM HUNTER,  
13 Plaintiff,

14 v.

15 DEREK FISHER, as President of the Executive  
Committee of the National Basketball Players  
16 Association and in his individual capacity,  
JAMIE WIOR, THE NATIONAL  
17 BASKETBALL PLAYERS ASSOCIATION, a  
Delaware corporation, and DOES 1 THROUGH  
18 10, inclusive,

19 Defendants.  
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Case No. RG 13679736

Assigned For All Purposes To:  
Judge Frank Roesch

**DEFENDANTS FISHER & WIOR'S  
MEMORANDUM IN SUPPORT OF ANTI-  
SLAPP MOTION AND REQUEST FOR  
ATTORNEYS' FEES**

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1 In the midst of the heated 2011 lockout and subsequent CBA negotiations, Hunter, in an  
2 interview with the *New York Times*, praised Fisher for the leadership *Hunter* encouraged: “I told  
3 him, ‘I think I’m going to let you take the lead on a lot of this...Over a year ago, well before the  
4 lockout, I pushed him forward. I’d say, ‘Rather than you stand around, you should be the one out in  
5 front.’ And he’s been doing a great job.” *New York Times*, 10/17/11. Yet after being terminated  
6 without a valid contract and for a host of improprieties, Hunter conveniently changed his tune. The  
7 time has come for Hunter to accept responsibility for his own actions. The law requires nothing less.

8 Hunter premises his claims against Fisher and his business manager Wior almost entirely on  
9 conduct protected by the First Amendment. He sues Fisher for openly sharing concerns in response  
10 to questions by investigators during a Paul Weiss investigation Hunter directed, and for delivering a  
11 prepared statement as President of the NBPA. And he attacks Wior for allegedly drafting Fisher’s  
12 “public statements” and encouraging him to “publicly [speak] on behalf of the Union and  
13 [disseminate] messages to the players”—the very duty of the NBPA President. By participating in a  
14 detailed review of Union business practices, Fisher acted in the best interests of *all* present, future  
15 and former players. His leadership in cooperating with a legal investigation that uncovered both the  
16 Union’s need to revise its business practices *and* Hunter’s misconduct should be commended—not  
17 something that subjects him or his business manager to liability.

18 California law authorizes a “special motion to strike” for “strategic lawsuits against public  
19 participation” or “SLAPPs.” *See* Cal. Civ. Pro. § 425.16(b)(1) . Courts commonly apply the anti-  
20 SLAPP statute to bar claims just like those alleged here. Hunter’s claims seek retribution for Fisher  
21 exercising his free speech rights in connection with an issue of public interest. Because Hunter  
22 cannot possibly show he can prevail on his claims against Fisher and Wior, the anti-SLAPP statute  
23 requires the Court to strike Hunter’s claims and award fees to Defendants.

#### 24 **RELEVANT FACTUAL BACKGROUND**

25 The NBA is a professional basketball league followed by millions of fans worldwide. The  
26 league, its players, and the dealings of its player union, the NBPA, are covered by numerous media  
27 outlets within the United States and internationally every day. Indeed, Hunter touts his own  
28 notoriety as the Executive Director of the NBPA, as well as the extensive media coverage he has

1 received. (*E.g.*, Compl. ¶¶ 1-2, 16-20, 32-41, 43, 50, 59, 68, 76-77, 84-92.)

2 Even before Fisher became NBPA President, NBA players began raising questions about the  
3 NBPA's business practices as a whole. (Fisher Decl. ¶ 5.) Players and others recognized the need to  
4 reform the Union. (*Id.*) Concern continued to be expressed during and after the lockout in 2011.  
5 (*Id.* ¶ 6.) Thus, on April 13, 2012, a quorum of NBA players on the NBPA Executive Committee  
6 discussed whether to conduct a business review of the organization as a whole. (*Id.*) Hunter's  
7 conduct was not even discussed. (*Id.*) The Executive Committee quorum voted and passed a  
8 resolution calling for a thorough review of the NBPA. (*Id.*) When Hunter learned of the resolution,  
9 he circled the wagons. He claimed a similar audit already existed, that Fisher was on a "fishing  
10 expedition," and requested Fisher's removal as NBPA President. (*Id.* ¶ 7.)

11 Two weeks later, on April 25, 2012, the U.S. Attorney's Office for the Southern District of  
12 New York subpoenaed Hunter as NBPA Executive Director seeking Union financial and business  
13 records. (*Id.* ¶ 8.) Numerous media outlets reported on potential improprieties, both accurately and  
14 inaccurately: for example, *The New York Times* and *Yahoo! Sports*, among others, reported about  
15 Hunter hiring close family members and investing Union funds in ventures with ties to his family.  
16 (Kassof Decl. ¶¶ 4-7, Exs. 3-6.) The government's subpoena led to further media coverage and  
17 public scrutiny of Hunter's management of the Union. (*Id.* ¶¶ 8-9, Exs. 7-8.)

18 The following day, the NBPA's Executive Committee with Hunter's guidance formed a six-  
19 member Special Committee "charged with supervising an internal investigation" into the NBPA's  
20 affairs. (Compl. ¶ 84.) *The New York Times* reported that Hunter "pledged his full cooperation with  
21 the internal inquiry," but "recused himself from the process to ensure that it is an independent one."  
22 (Kassof Decl. ¶ 8, Ex. 7.) Fisher had no involvement in the decision to form the Special Committee.  
23 (Fisher Decl. ¶ 9.) Despite Hunter declaring his independence (and some in the media questioning  
24 how any investigation of the NBPA could be independent of Hunter, *see* Kassof Decl. ¶ 10, Ex. 9),  
25 one day later, the Special Committee retained Paul Weiss, at Hunter's request, to conduct an  
26 investigation and respond to the government subpoena. (Fisher Decl. ¶ 10.) Paul Weiss remained in  
27 direct communication with the U.S. Attorney's Office throughout its investigation. (*Id.* ¶ 11.)

28 Paul Weiss interviewed Fisher, Hunter and three dozen others, reviewed thousands of

1 documents, and retained Deloitte to assist with accounting issues. (Kassof Decl. ¶ 3, Ex. 2, at 39-  
2 45.) Those interviewed understood Paul Weiss would communicate with the U.S. Attorney’s Office.  
3 (Fisher Decl. ¶ 11.) After completing its 9-month investigation, Paul Weiss published a 229-page  
4 Report. The Report found Hunter had acted inconsistent with his fiduciary obligations, used poor  
5 judgment, failed to disclose information, paid little attention to the appearance of impropriety, did  
6 not properly manage conflicts of interest, and had been working under a self-negotiated contract the  
7 Union never ratified. (Kassof Decl. ¶ 3, Ex. 2.) Based on those findings, and their personal dealings  
8 with Hunter separate from the report, the NBPA Board of Player Representatives voted unanimously  
9 to terminate Hunter’s employment. (Fisher Decl. ¶ 12.)

## 10 LEGAL STANDARD

11 Under California’s anti-SLAPP statute, a party may move to strike any claim arising from  
12 “protected activity,” Cal. Civ. Pro. § 425.16(b)(1), in furtherance of the right of free speech. *See*  
13 *Peregrine Funding, Inc. v. Sheppard & Mullin Richter Hampton LLP*, 133 Cal. App. 4th 658, 670  
14 (2005). Courts analyze an anti-SLAPP motion in two steps. The moving party must first make a  
15 *prima facie* showing that the challenged cause of action “arises from” protected activity within one  
16 of Section 425.16’s four categories: a statement or writing made (1) before an official proceeding  
17 authorized by law, (2) in connection with an issue under consideration or review by an official  
18 proceeding authorized by law, or (3) in a place open to the public or public forum in connection with  
19 an issue of public interest; or (4) other conduct in furtherance of the exercise of the right of free  
20 speech in connection with a public issue or issue of public interest. Cal. Civ. Pro. § 425.16(e). The  
21 nonmoving party must then show a probability of prevailing by proving his claims are “both legally  
22 sufficient and supported by a sufficient *prima facie* showing of facts to sustain a favorable judgment  
23 if the evidence submitted by the plaintiff is credited.” *Id.*

## 24 ARGUMENT

### 25 I. THE ANTI-SLAPP STATUTE BARS HUNTER’S DEFAMATION CLAIMS.

#### 26 A. Hunter’s Defamation Claims Arise From Protected Activity.

27 California courts routinely apply the anti-SLAPP statute to bar defamation claims. *E.g.*,  
28 *Hecimovich v. Encinal Sch. Parent Teacher Org.*, 203 Cal. App. 4th 450, 464 (2012); *Young v. CBS*



1 *Broadcasting, Inc.*, 212 Cal. App. 4th 551, 567 (2012); *Gilbert v. Sykes*, 147 Cal. App. 4th 13, 33  
2 (2007); *Aber v. Comstock*, 212 Cal. App. 4th 931 (2012).<sup>1</sup> Hunter bases his two defamation counts  
3 against Fisher on four alleged statements about Hunter’s job performance. Specifically, Hunter  
4 alleges Fisher defamed him by:

- 5 1. “Claiming to be aware of conduct by Hunter that might be subject to, and  
6 might subject others to, criminal liability.” (Compl. ¶¶ 198(a), 209(a).)
- 7 2. “Claiming to have been unaware that Hunter’s daughter was employed by the  
8 prominent Washington D.C.-based law firm that Hunter retained to represent  
9 the NBPA, thus implying that Hunter was trying to conceal the fact that he  
10 had retained a law firm that employed his daughter.” (Compl. ¶¶ 198(b),  
11 209(b).)
- 12 3. “Claiming that the gift given to him by Hunter on behalf of the NBPA at the  
13 close of Fisher’s first term as NBPA President was intended to ensure his  
loyalty to Hunter during the upcoming collective bargaining negotiations.”  
(Compl. ¶¶ 198(c), 209(c).)
- 14 4. “Stating at a press conference that Hunter had divided, misled, and  
misinformed the Union and players and propounded threats and lies against  
the Union.” (Compl. ¶¶ 198(d), 209(d).)

14 None of these alleged statements is actionable—and all four are protected by the anti-SLAPP statute.

15 Each was a statement “of free speech in connection with a public issue or an issue of public  
16 interest” under the fourth anti-SLAPP category. Cal. Civ. Pro. § 425.16(e)(4). The anti-SLAPP  
17 statute covers any statement or conduct that “concerns a topic of widespread public interest and  
18 contributes in some manner to a public discussion of the topic.” *Rivera v. First DataBank, Inc.*, 187  
19 Cal. App. 4th 709, 716 (2010); *Stewart v. Rolling Stone LLC*, 181 Cal. App. 4th 664, 677 (2010)  
20 (“[T]here is a public interest which attaches to people who, by their accomplishments, mode of  
21 living, professional standing or calling, create a legitimate and widespread attention to their  
22 activities.”). Here, each allegedly defamatory statement concerned the highly publicized issue of  
23 Hunter’s conduct as Executive Director of the NBPA. (See Compl. ¶ 52.) Thus, Fisher’s comments  
24 regarding a matter of public concern are “a classic form of free speech” and protected conduct. See

25 \_\_\_\_\_  
26 <sup>1</sup> As the court noted in *Hecimovich*: “Numerous cases have made the SLAPP analysis in defamation  
27 cases, as manifest by the five pages of cases discussed in Notes 29 through 35 of the annotations to  
28 section 425.16 in West’s *Annotated Codes* . . . Indeed, as our colleagues in Division One confirmed  
in the course of a lengthy discussion of the history and purpose of the SLAPP procedure, defamation  
is the very first of the favored causes of action in SLAPP suits.” 203 Cal. App. 4th at 464 (internal  
citation and quotation marks omitted).

1 *Monterey Plaza Hotel v. Hotel Empl. & Rest. Empl.*, 69 Cal. App. 4th 1057 (1999).

2 Moreover, the last three alleged statements were reported to the public at large, which puts  
3 them squarely within the third category protected by the anti-SLAPP statute. Fisher's statements at a  
4 press conference were clearly "made in a place open to the public or public forum." Cal. Civ. Pro.  
5 § 425.16(e)(3). The other two were published in Paul Weiss's public investigative report. Each was  
6 made "in connection with an issue of public interest," and falls within the third category of conduct  
7 protected by the anti-SLAPP statute. *See McGarry v. Univ. of San Diego*, 154 Cal. App. 4th 97, 111  
8 (2007); *Marantha Corrs., LLC v. Dep't of Corrs. & Rehab.*, 158 Cal. App. 4th 1075, 1086 (2008).

9 The Northern District of California's decision in another case involving well-known NBA  
10 personalities is instructive. In *Roe v. Doe*, former Dallas Mavericks head coach Don Nelson sued  
11 Mavericks owner Mark Cuban for defamation based on comments Cuban made during an on-air  
12 radio interview following Nelson's departure from the Mavericks. No. C 09-0682 PJH, 2009 WL  
13 1883752, \*3 (N.D. Cal. June 30, 2009). Cuban filed an anti-SLAPP motion, asserting that his  
14 comments were protected under Sections 425.16(e)(3) and (4). *Id.* at \*7. The court agreed:

15 To the extent that Nelson argues that the contract dispute was a private dispute, and  
16 therefore not converted into a matter of public interest, the court disagrees. As  
17 acknowledged by Nelson, 'he is well-known as a head coach and general manager of  
18 professional basketball teams,' and his contract dispute with defendants 'received  
19 great national and worldwide attention and publicity.' As such, Nelson's contract  
dispute with defendants was not a private matter; rather, it was a topic of widespread  
concern to a substantial number of people, and therefore it was a matter of public  
interest. Indeed, the challenged statements made by Cuban were prompted by the  
public's interest in the dispute.

20 *Id.* at \*8. The court found Nelson unlikely to succeed on his defamation claims, and granted  
21 Cuban's anti-SLAPP motion. *Id.* at \*15.

22 Like Nelson, Hunter alleges he has been consistently in the public eye, and the CBA  
23 negotiations and his termination received extensive media coverage. (*See supra* at 1-2.) Thus,  
24 Hunter has pled himself right into a *prima facie* showing that his defamation claims fall within  
25 multiple protected categories under Section 425.16(e).

26 **B. Hunter Cannot Establish Probable Success On His Defamation Claims.**

27 Hunter's defamation claims have no chance of success. Three global problems plague all  
28 four statements at the outset. *First*, Hunter's defamation claims are fatally flawed because his

1 complaint fails to plead the specific words or substance of the alleged statements. Demurrer at 13  
2 (citing *Aber*, 212 Cal. App. 4th at 948 & *Dowling v. Zimmerman*, 85 Cal. App. 4th 1400, 1421  
3 (2001)). *Second*, relatedly, Hunter cannot prove by admissible evidence that any of the alleged  
4 general statements were even made. The first three are Hunter’s own characterization of a third  
5 party’s characterization of a statement made by Fisher. And the last is Hunter’s mischaracterization  
6 of statements at a press conference. In other words, each alleged “statement” is inadmissible hearsay  
7 or conjecture—not admissible evidence. *Aber*, 212 Cal. App. 4th at 952 (granting anti-SLAPP  
8 motion where plaintiff “[had] not submitted any admissible evidence that Aber made defamatory  
9 statements about him”). The *actual* statements each contained an adequate factual basis, and Fisher  
10 believed them all to be truthful when he made them. (Fisher Decl. ¶¶ 13-17.) *Third*, the complaint  
11 makes no attempt to allege “actual malice,” an element of clear and convincing proof required for a  
12 claim brought by a public figure like Hunter. *See Roe*, 2009 WL 1883752, \*13-15; *Annette F. v.*  
13 *Sharon S.*, 119 Cal. App. 4th 1146, 1162 (2004); *see also* Demurrer at 13-14.

14 But those are only the *threshold* reasons for dismissal. Hunter’s defamation claims are not  
15 actionable for several independent reasons as well.

16 **1. Statement #1 is Not Factual, True and Time-Barred.**

17 Hunter first alleges that Fisher defamed him by “[c]laiming to be aware of conduct by Hunter  
18 that might be subject to, and might subject others to, criminal liability.” (Compl. ¶¶ 198(a), 209(a).)  
19 As an initial matter, Hunter’s allegation is not what Fisher actually said. Fisher’s actual statement  
20 contained an adequate factual basis. (Fisher Decl. ¶ 13.) In any event, even taking the alleged  
21 characterization on its face, it cannot state a claim for many reasons.

22 *First*, it is non-actionable opinion. *See, e.g., Aisenon v. Am. Broad. Co. Inc.*, 220 Cal. App.  
23 3d 146, 157 (1990) (“Merely making unflattering factual statements about someone, without more,  
24 does not give rise to a cause of action”; statement that appellant was a “bad guy” could not  
25 “reasonably be construed as an actionable false statement of fact”); *Old Dominion Branch No. 496 v.*  
26 *Austin*, 418 U.S. 264, 283 (1974) (statements that plaintiffs had “rotten principles” or “lack[ed]  
27 character” not actionable). Defamatory statements, in contrast, need a firm *factual* basis. *See*  
28 *Milkovich v. Lorain Journal Co.*, 497 U.S. 18, 22 (1990) (“Unlike a subjective assertion the averred

1 defamatory language is an articulation of an objectively verifiable event.”). A statement that  
2 information “*might be*” incriminating or “*might*” subject others to liability is an expression of a  
3 non-actionable subjective opinion. It is not an objective fact; for example, it does not say that  
4 Hunter’s conduct *was* criminal or *would* result in criminal liability for others, much less how or why.  
5 *Savage v. Pac. Gas & Elec. Co.*, 21 Cal. App. 4th 434, 445 (1993); *Copp v. Paxton*, 45 Cal. App. 4th  
6 829, 837 (1996) (an opinion is any broad, unfocused and wholly subjective comment); *Ferlauto v.*  
7 *Hamsher*, 74 Cal. App. 4th 1394, 1404-05 (1999) (“opinion” that plaintiff is a “loser wannabe  
8 lawyer,” “creepazoid attorney,” and the “meanest, greediest, low-blowing” expletive).

9 *Second*, the gist of even the characterization was true. The U.S. Attorney’s Office is not only  
10 investigating Hunter, but also recently indicted two individuals from Prim Capital who entered into a  
11 financial arrangement with the Union under Hunter’s watch. *See United States v. Joseph Lombardo*  
12 *and Carolyn Kaufman*, No. 13-cr-00411, Dkt. No. 16 (S.D.N.Y. May 30, 2013). Truth, of course, is  
13 an absolute defense. And a defendant “need not justify the literal truth of every word of the  
14 allegedly defamatory matter. It is sufficient if the substance of the charge is proven true, irrespective  
15 of slight inaccuracy in the details, so long as the imputation is substantially true so as to justify the  
16 gist or sting of the remark.” *Ringler Assocs. Inc. v. Maryland Cas. Co.*, 80 Cal. App. 4th 1165,  
17 1180-1181 (2000). Here, the recent Prim Capital indictments (on top of the extensive Paul Weiss  
18 findings) confirm the propriety and truth of Fisher’s alleged statement that he was “aware of conduct  
19 by Hunter that might be subject to, and might subject others to, criminal liability.”

20 *Third*, this alleged statement is barred by the statute of limitations because Hunter filed his  
21 Complaint on May 16, 2013, more than one year after the alleged statement on April 15, 2012. *See*  
22 *Cal. Civ. Pro. § 340* (one year for defamation); *see also Aber*, 212 Cal. App. 4th at 953 (anti-SLAPP  
23 statute contemplates analysis of substantive merits of claims and available substantive defenses).

## 24 **2. Statement #2 is Not Defamatory and Privileged.**

25 The second allegedly defamatory statement—that Fisher told Paul Weiss he did not know  
26 Hunter’s daughter worked for a law firm retained by the Union—is also a characterization of what  
27 Paul Weiss wrote, not any actual quote from Fisher. (Fisher Decl. ¶¶ 14-15.) But even the  
28 characterized statement is not defamatory for three reasons.

1           *First*, the statement is not “of and concerning” G. William Hunter. *See Vogel v. Felice*, 127  
2 Cal. App. 4th 1006, 1023-24 (2005) (anti-SLAPP motion granted where statements not “of and  
3 concerning” the plaintiff); *Blatty v. New York Times, Co.*, 42 Cal. 3d 1033, 1042 (1986) (explaining  
4 the First Amendment requires defamatory statements “specifically refer to, or be ‘of and  
5 concerning,’ the plaintiff in some way.”). Instead, the statement concerns the employment of  
6 Hunter’s *daughter*. As such, it fails the most basic requirement of a defamation claim.

7           *Second*, the statement is not reasonably capable of defamatory meaning. There is certainly  
8 nothing defamatory on its face “without the need for explanatory matter.” *See Palm Springs Tennis*  
9 *Club v. Rangel*, 73 Cal. App. 4th 1, 5 (1999). The statement is nothing more than Fisher’s claimed  
10 awareness of an undisputed fact—where Hunter’s daughter worked. Thus, Hunter “must *plead* and  
11 *prove* that as used, the words had a particular meaning, or ‘innuendo,’ which makes them  
12 defamatory.” *Gilbert*, 147 Cal. App. 4th at 33. Hunter’s asserted “innuendo”—that the statement  
13 implied that “Hunter was trying to conceal the fact that he retained a law firm that employed his  
14 daughter”—is a far cry from defamation. No reasonable person would think that a statement about  
15 whether Fisher knew where Hunter’s daughter worked intended to suggest, in some defamatory way,  
16 that Hunter was trying to conceal information. *Id.* Further, Hunter has not pled special damages as  
17 required under California law to assert any claim based on innuendo. *See* Cal. Civ. Code § 45a.

18           *Third*, Fisher’s statement is conditionally privileged under California Civil Code 47(c).  
19 Hunter admits Fisher made this statement to Paul Weiss during an interview pursuant to its  
20 investigation. (Compl. ¶ 10.) Given Fisher’s position as President of the NBPA since 2007 and  
21 knowledge of the Union’s affairs, he believed he had a duty to participate in the investigation and  
22 answer the questions Paul Weiss posed. (Fisher Decl. ¶ 11.) Thus, Fisher’s statement is  
23 conditionally privileged as a response to questions from the investigators. Cal. Civ. Pro. § 47(c); *see*  
24 *also Aber*, 212 Cal. App. 4th at 953; *Noel v. River Hills Wilsons, Inc.*, 113 Cal. App. 4th 1363, 1369  
25 (2003). Hunter can defeat this privilege only by showing “actual malice” by Fisher—a burden  
26 Hunter cannot meet. *See supra* at 6; Demurrer at 13-14.

27           **3. Statement #3 is Not Factual, Not Defamatory and Privileged.**

28           The third alleged defamatory statement likewise derives from Fisher’s communications with

1 the Paul Weiss investigators. Specifically, Hunter alleges that “Fisher claimed he had been  
2 ‘uncomfortable’ with the gift [of a watch] and that ‘he felt the watch may have been a gesture timed  
3 to ensure his loyalty to Hunter during the upcoming collective bargaining negotiations.” (Compl.  
4 ¶¶ 91, 198(c), 209(c).) Hunter again characterizes what Fisher actually said. (Fisher Decl. ¶ 16.)  
5 The actual statement contained an adequate factual basis. But even Hunter’s characterization fails  
6 for three independent reasons.

7 *First*, this statement is a non-actionable opinion rather than a statement of fact. *Aisenson*,  
8 220 Cal. App. 3d at 157; *Copp*, 45 Cal. App. 4th at 837; *Savage*, 21 Cal. App. 4th at 445. The  
9 statement is about what Fisher *felt* and why he *felt* that way. That is not a false statement of fact—it  
10 is a statement of opinion, no different than the non-actionable statements in the Don Nelson-Mark  
11 Cuban case. *See Roe*, 2009 WL 1883752, at \*11 (“The allegedly defamatory statements made by  
12 Cuban were phrased in terms of how he ‘felt’ and what he ‘thought.’ The statements thus expressed  
13 Cuban’s belief, not a general truth.”). *Second*, the statement is not defamatory on its face, so it is not  
14 defamation *per se*, nor is Fisher’s statement that the gift made him feel uncomfortable reasonably  
15 capable of any defamatory meaning. *See Palm Springs Tennis Club*, 73 Cal. App. 4th at 5. In any  
16 event, Hunter has not pled any special damages. *See Cal. Civ. Code* § 45a. And *third*, the statement  
17 is conditionally privileged under California Civil Code § 47(c) because it too was made directly to  
18 Paul Weiss, per its request, as part of its investigation. (Fisher Decl. ¶ 16.) And because Hunter has  
19 not even pled actual malice—let alone facts to support it—he cannot prevail on this claim.

20 **4. Statement #4 is Opinion, Privileged and Not Factual.**

21 The final allegedly defamatory “statement” is that Fisher stated at “a press conference that  
22 Hunter ‘divided, misled, and misinformed the Union and players and propounded threats and lies  
23 against the Union.’” (Compl. ¶¶ 100, 198(d), 209(d).) Hunter does not quote or cite the specific  
24 words Fisher said at the press conference. Apparently for a reason—what Fisher actually said never  
25 even mentioned Hunter, other than announcing his termination:

26 Good afternoon, everyone. Today, for the NBPA, was a day of change. Today was a  
27 day of change for our association and our union. We held a meeting of the board of  
28 player representatives, with many different groups of players represented. Some of  
our international players, our all-stars, our younger players and a lot of our veteran  
players, as well. The player representatives and general body of our association have

1 made their voices and their votes heard and today, a motion was raised, seconded and  
2 passed, unanimously, that we will terminate the employment of Billy Hunter. A new  
3 executive committee was formed. I remain as president, at this time, along with Matt  
4 Bonner serving as vice president, secretary treasurer will be James Jones, our first  
5 vice president elected will be Jerry Stackhouse. The following five players were  
6 chosen as vice presidents: Roger Mason, Jr., Chris Paul, Andre Iguodala, Stephen  
7 Curry and Willie Green. We want to make it clear that we are here to serve only the  
8 best interests of the players. No threats, no lies, no distractions will stop us from  
9 serving our membership. We do not doubt that this process will possibly continue in  
10 an ugly way, but we want to remind everyone that there are three ongoing  
11 government investigations pending, and so, we would like to continue to respect that  
12 process and will continue to handle ourselves accordingly in that regard, but going  
13 forward, will no longer be divided, misled, misinformed. This is our union and we are  
14 taking it back. There will be no further comment at this time, we appreciate you all  
15 being here this afternoon and at the appropriate time, as this process is carried, we  
16 will be in touch and willing to speak with the media at a later date, but thank [sic] you  
17 all for being here. See Kassof Decl. ¶ 11, Exhibit 10.

18 *First*, as the transcript confirms, the statement is not “of and concerning” Hunter. Hunter is  
19 not mentioned in the allegedly defamatory words, nor is any conduct attributed to him. See *Vogel*,  
20 127 Cal. App. 4th at 1023-24; *Blatty*, 42 Cal. 3d at 1042. And *second*, the statement is again non-  
21 actionable opinion based on disclosed facts, not a representation of an objective fact that can be  
22 proved or disproved. *Aisenson*, 220 Cal. App. 3d at 157; *Copp*, 45 Cal. App. 4th at 837; *Savage*, 21  
23 Cal. App. 4th at 445. In fact, the press conference statement is classic non-actionable rhetorical  
24 hyperbole. See *Summit Bank v. Rogers*, 206 Cal. App. 4th 669 (2012); *Balzaga v. Fox News*  
25 *Network, LLC*, 173 Cal. App. 4th 1325, 1342 (2009).

## 18 **II. THE ANTI-SLAPP STATUTE BARS HUNTER’S TORT CLAIMS.**

### 19 **A. Hunter’s Claims Arise Out Of Protected Activity.**

20 Hunter centers his tortious interference and concealment counts on Fisher and Wior’s use of  
21 the media. (Compl. ¶¶ 4, 56, 68, 84.) This puts those claims squarely under the anti-SLAPP statute.  
22 See, e.g., *Park 100 Inv. Gp. II v. Ryan*, 180 Cal. App. 4th 795, 813 (2009); *Salma v. Capon*, 161 Cal.  
23 App. 4th 1275, 1289 (2008); *Taheri Law Gp. v. Evans*, 160 Cal. App. 4th 482, 489 (2008); *Gilbert*,  
24 147 Cal. App. 4th at 33.

25 More specifically, Hunter bases each tortious interference count against Wior, Fisher’s  
26 business manager, on allegations that fall into a protected category:

- 27 • Wior took “control of [Fisher’s] media appearances and public statements” and  
28 “micromanaged Fisher’s public statements and appearances.” (Compl. ¶¶ 4, 56.)

- 1 • “With Wior’s assistance and prompting, Fisher began to overreach his authority by, for  
2 example, making public statements on behalf of the NBPA . . . .” (Compl. ¶ 56.) “Wior  
3 was closely involved in the drafting of all of Fisher’s public statements. On or about  
4 October 31, 2011, Fisher and, on information and belief, Wior, wrote a letter to the NBA  
5 players falsely stating that Fisher’s ‘ONLY goal is to present you [the players] with the  
6 most fair deal possible.’” (Compl. ¶ 68.)
- “Wior orchestrated [a] press campaign designed to undermine Hunter and muddy his  
7 reputation.” (Compl. ¶ 84.)

8 Each of these allegations, expressly incorporated into Hunter’s fifth, sixth, seventh and  
9 eighth counts against Wior, refers to statements “made in a . . . public forum in connection with an  
10 issue of public interest,” the third anti-SLAPP category—namely, “public statements” and a “press  
11 campaign” regarding the NBPA’s investigation into Hunter’s conduct as Executive Director and his  
12 termination. *See* Cal. Civ. Pro. § 425.16(e)(3); *Marantha Corrs., LLC*, 158 Cal. App. 4th at 1086;  
13 *McGarry*, 154 Cal. App. 4th at 110. Further, Wior’s alleged conduct—drafting Fisher’s public  
14 statements and engaging in a press campaign—falls clearly within her “constitutional right of free  
15 speech in connection with a public issue or issue of public interest,” anti-SLAPP category number  
16 four. *See id.* § 425.16(e)(4); *Rivera*, 187 Cal. App. 4th at 716.

17 Similarly, Hunter’s allegations of tortious interference and two of his fraud-based counts  
18 against Fisher (Counts 9 and 11) arise from protected conduct. Specifically, Hunter’s tortious  
19 interference claims against Fisher focus on his media statements denying involvement in any secret  
20 negotiations during the 2011 lockout, *see* Compl. ¶ 68 (quoting a letter from Fisher published on  
21 ESPN.com), as well as Fisher’s statements to Paul Weiss investigators and the media—all of which  
22 constitute protected conduct for the reasons described in Part I above. (Compl. ¶¶ 80-81, 84, 90.)  
23 One of Hunter’s misrepresentation counts likewise alleges that “Fisher represented to Hunter both  
24 directly *and through his public statements* that an important fact was true, to wit, that Fisher was  
25 not and had not been secretly negotiating the 2011 CBA terms with the Certain Owners.” (*Id.* ¶ 165  
26 (emphasis added).) And Hunter’s parallel concealment count (Count 11) is the inverse of this same  
27 allegation—*i.e.*, that Fisher “concealed” to Hunter the alleged falsity of his public statement. (*Id.*  
28 ¶¶ 181-87.) Each claim, therefore, falls into two categories of protected conduct—statements “made  
in a . . . public forum in connection with an issue of public interest,” and the exercise of Fisher’s  
“constitutional right of free speech in connection with a public issue or issue of public interest.” *See*



1 Cal. Civ. Pro. § 425.16(e)(3) & (4); *Marantha Corrs., LLC*, 158 Cal. App. 4th at 1086; *Fabbrini v.*  
2 *City of Dunsmuir*, 544 F. Supp. 2d 1044, 1050-51 (E.D. Cal. 2008).

3 **B. Hunter Cannot Establish Probable Success On His Interference Claims.**

4 Like his defamation claims, Hunter's tortious interference claims cannot survive this motion  
5 (or defendants' demurrers) for five different reasons. *First*, Hunter bases his tortious interference  
6 claims on the same non-actionable conduct underlying his flawed defamation claims. *See Gilbert*,  
7 147 Cal. App. 4th at 34 ("The constitutional privilege applies not merely to defamation but to 'all  
8 claims whose gravamen is the alleged injurious falsehood of a statement.' Thus, the collapse of  
9 Sykes's defamation claim spells the demise of all other causes of action . . . such as . . . interference  
10 with economic advantage . . ."); *ComputerXpress, Inc. v. Jackson*, 93 Cal. App. 4th 993, 1014  
11 (2001) (reversing order denying anti-SLAPP motion on tortious interference count because "[a]  
12 person cannot incur liability for interfering with contractual or economic relations by giving  
13 truthful information to a third party").

14 *Second*, Hunter cannot establish any interference by Fisher or Wior that caused a direct  
15 breach or disruption of his alleged employment contract with the NBPA. *See Tuchscher Dev.*  
16 *Enters., Inc. v. San Diego Unified Port Dist.*, 106 Cal. App. 4th 1219, 1240 (2003). The NBPA  
17 terminated Hunter shortly after the release of Paul Weiss's investigative report detailing self-dealing,  
18 mismanagement, nepotism and other conduct. (Compl. ¶¶ 93-101.) The termination letter, which  
19 Hunter attached to his complaint, terminated him "for cause" and also because his 2010 contract  
20 extension was never ratified by the Union. (*Id.* ¶¶ 98-100.) Given these facts, Hunter cannot show  
21 by admissible evidence that any press campaign, media statements or other direct conduct by Fisher  
22 or Wior (as opposed to Hunter's own conduct and the lack of any contract ratification) caused his  
23 employment to be terminated.

24 In fact, Hunter's claims against Wior are even more attenuated. Hunter alleges only that  
25 Wior's assistance to Fisher in drafting his public statements and organizing his public appearances  
26 caused Hunter's termination. It is quite the leap to connect Wior's work as Fisher's representative  
27 with the termination of the Executive Director of the NBPA. Wior played no role in executing or  
28 negotiating Hunter's never-ratified contract. The claims against Wior are makeweight.

1           *Third*, all four of Hunter’s tortious interference counts fail because Hunter cannot establish  
2 the requisite intent. Specifically, Hunter’s claims for inducing breach of contract (Count 5) and  
3 intentional interference with contractual relations (Count 6) require that Hunter establish that Fisher  
4 or Wior “intended” to induce a breach or disruption of his relationship with the Union. *See*  
5 *Winchester Mystery House, LLC v. Global Asylum, Inc.*, 210 Cal. App. 4th 579, 596 (2012). Hunter  
6 must show that Fisher and Wior “[knew] that the interference [was] certain or substantially certain to  
7 occur.” *1-800 Contacts, Inc. v. Steinberg*, 107 Cal. App. 4th 568, 586 (2003). With respect to  
8 Hunter’s claims for interference with prospective economic relations (Counts 7 and 8), “the  
9 intentional act at issue must be ‘independently wrongful.’” *City of Costa Mesa v. D’Alessio Invest.,*  
10 *LLC*, 214 Cal. App. 4th 358, 376 (2013); *Contemp. Servs. Corp. v. Staff Pro Inc.*, 152 Cal. App. 4th  
11 1043, 1060 (2007).

12           Here, Hunter cannot show either knowledge on the part of Fisher and Wior that the NBPA  
13 would allegedly breach the never-ratified contract or any “independently wrongful” act. Hunter’s  
14 complaint contains only conclusory allegations on these issues. In fact, the underlying factual  
15 allegations disprove Fisher’s and Wior’s intent. Hunter repeatedly alleges that Fisher’s actions were  
16 motivated by his desire to obtain employment after his playing career rather than any intent to harm  
17 Hunter. (Compl. ¶¶ 3, 54.) Hunter similarly alleges that “aspirations to assume a position of  
18 responsibility in the NBPA” motivated Wior “to craft a new public persona for Fisher.” (*Id.* ¶ 4.)  
19 Apart from being totally false, (*see* Fisher Decl. ¶¶ 18-21; Wior Decl. ¶¶ 4-5), none of these  
20 allegations suggests an intent to interfere with Hunter’s employment contract or any “independently  
21 wrongful act” or other course of conduct intentionally designed to induce Hunter’s termination.

22           *Fourth*, all of Hunter’s interference claims against Fisher fail because he has not alleged and  
23 cannot prove that Fisher interfered with an economic relationship between Hunter and a third party.  
24 *See Applied Equip. Corp. v. Litton*, 7 Cal. 4th 503, 514 (1994). “The tort duty not to interfere with  
25 the contract falls only on strangers—interlopers who have no legitimate interest in the scope or  
26 course of the contract’s performance . . . a party to the contract owes no tort duty to refrain from  
27 interference with its performance.” *Id.*; *Marin Tug & Barge, Inc. v. Westport Petroleum, Inc.*, 271  
28 F.3d 825, 832 (9th Cir. 2001) (“California law has long recognized that the core of intentional

1 interference business torts is interference with an economic relationship by a third party stranger to  
2 the relationship”).

3 Fisher, as the President of the NBPA, is alleged to be an agent of the Union (Compl. ¶ 10),  
4 and an Executive Committee member to whom Hunter was to report (Fisher Decl. ¶ 4). He was  
5 acting for and on behalf of the NBPA when terminating Hunter and could not interfere with the  
6 Union’s own business relationships. *See Mintz v. Blue Cross of Cal.*, 172 Cal. App. 4th 1594, 1600  
7 (2009) (tortious interference claim could not be stated against corporate agent acting for or on behalf  
8 of a party to a contract); *Shoemaker v. Myers*, 52 Cal. 3d 1, 24-25 (1990) (holding there was no  
9 viable tortious interference claim separate from a breach of contract claim where supervisor acted on  
10 behalf of company when terminating employee).

11 *Fifth*, the fifth and sixth causes of action fail for the additional reasons that, as outlined in  
12 Fisher and Wior’s Demurrers, there was no valid contract, no breach of a valid contract, no breach  
13 caused by Fisher or Wior’s allegedly wrongful and unjustified conduct, and other reasons.

14 **C. Hunter Cannot Establish Probable Success On His Fraud-Based Claims.**

15 Hunter’s intentional misrepresentation and concealment claims against Fisher also fail for  
16 several reasons. As an initial matter, all of Hunter’s fraud-based counts should be dismissed for  
17 failure to meet the heightened pleading standards required for fraud claims. *See* Demurrer at 11-12;  
18 *Philipson & Simon v. Gulsvig*, 154 Cal. App 4th 347, 362 (2007) (reversing denial of anti-SLAPP  
19 motion on fraud and misrepresentation counts); *Adobe Sys., Inc. v. Coffee Cup P’ners. Inc.*, No. C 11-  
20 2243 CW, 2012 WL 3877783, at \*14 (N.D. Cal. Sept. 6, 2012). With respect to the claims based on  
21 the lockout, Hunter fails to plead any facts showing (1) when and where Fisher made the alleged  
22 misstatements regarding the 2011 CBA negotiations or (2) what he specifically said. Nor does the  
23 complaint allege facts showing fraudulent intent by Fisher or reasonable reliance by Hunter.

24 And even if Hunter’s fraud-based claims could survive this threshold pleading defect, Hunter  
25 cannot provide sufficient evidence to establish any of the five required elements for fraud. *See*  
26 *Gulsvig*, 154 Cal. App 4th at 363 (fraud requires proof of “(a) misrepresentation (false  
27 representation, concealment or nondisclosure); (b) knowledge of falsity (or ‘scienter’); (c) intent to  
28 defraud, i.e., to induce reliance; (d) justifiable reliance; and (e) resulting damage.”). As to the first

1 and second elements, Fisher never negotiated any side-deal, so a statement to that effect cannot be a  
2 misrepresentation or evidence of scienter. (Fisher Decl. ¶¶ 18-20.) Nor can Hunter establish that  
3 Fisher intended to induce Hunter’s reliance to do anything by publicly denying any side-deal, any  
4 justifiable reliance by Hunter or any resulting damage. *See* Demurrer at 8.9. Hunter never even  
5 alleges when the alleged representation occurred or how it affected his negotiating strategy. And the  
6 damages he seeks in this case stem from his termination—not anything resulting from Fisher  
7 allegedly misrepresenting his role during the lockout. Further, Hunter’s concealment claim requires  
8 proof that Fisher had a duty to disclose the purportedly concealed information—an issue that is not  
9 even adequately pled. *See* Demurrer at 9-10. As President of the NBPA, Fisher had no fiduciary or  
10 other duty to Hunter *personally* to disclose anything. Thus, this count fails for an additional reason.

11 **III. REQUEST FOR ATTORNEYS’ FEES**

12 An award of reasonable attorneys’ fees and costs to a defendant who prevails on a Section  
13 425.16 motion to strike is “mandatory.” Cal. Civ. Pro. § 425.16(c); *Ketchum v. Moses*, 24 Cal. 4th  
14 1122, 1131 (2001). Hunter’s lawsuit is designed to chill Defendants’ rights to free speech, and he  
15 cannot prevail on any of his fourteen causes of action. Defendants ask the Court to find that they are  
16 entitled to reasonable fees and costs as required by statute for any successful anti-SLAPP motion.

17 **CONCLUSION**

18 Plaintiff Hunter’s claims against Derek Fisher and Jamie Wior are paradigmatic of the types  
19 of claims California courts routinely strike under the anti-SLAPP law. They arise out of the  
20 legitimate exercise of free speech to keep the public informed about the state of the NBPA and the  
21 now apparent wrongdoing by Hunter. The Court should apply the anti-SLAPP statute, strike the  
22 claims against Fisher and Wior, and award them attorneys’ fees.

23 Dated: July 1, 2013

Respectfully submitted,

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25 By: 

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